

### Candidate Record Sheet Level 3 Award in the Extended Project

#### Centre Details

Centre No.		Centre Name	
Candidate No.		Candidate Name	
Subject Code	P301/V1	Subject Name	EP - DISSERTATION

#### Overall Mark Summary

Max Mark	54
Centre Mark awarded	
Edexcel Use Only	
Moderator Mark	

Unit Contents/Outcome Format  
All candidate work should include the following items:

- Project Proposal Form
- Project Activity Records /Log
- Project Outcome
- Evaluation

\*Please confirm the format of the project outcome by circling the appropriate option.

A4 Folder    
  CD    
  Video    
  DVD    
  Cassette    
  A3 Portfolio

#### Confirmation/Consent

Candidate: I hereby certify to the best of my knowledge that this work has been produced without any assistance beyond that recorded and allowed by the scheme of assessment. I also agree to my coursework being used to support Professional Development, Online Support and Training of both Centre-Assessors and Edexcel Moderators.	Teacher: I hereby certify to the best of my knowledge that this work has been produced without any assistance beyond that recorded and allowed by the scheme of assessment.
Signature:	Signature:
Print Name in block capitals please:	

### Level 3 Award in the Extended Project

#### Notes for completion

Teacher-assessors should select appropriate bands not on the basis of a 'tick list' but rather on the basis of which band fits best. Assessors should adopt a holistic approach and apply their professional judgement; any weaker performance in some aspects should be balanced by stronger performance in others. This means that within each assessment objective, some learners may exhibit characteristics from more than one band. Teacher-assessors should decide which band fits best. This should be done separately for each assessment objective.

Comments, related to the assessment criteria, to support the mark awarded for each Assessment Objective, should be entered on the grid overleaf.

<p><b>A01 Manage (9 marks)</b> Comment:</p> <p>Clear general topic identified by learner with several sub-sections determined. Good planning records and time management ideas</p>	<p><b>A02 Use Resources (12 marks)</b> Comment:</p> <p>Wide range of resources used: primary/secondary. Evaluation evident of each resource. Bibliography and references included</p>	<p><b>A03 Develop and Realise (24 marks)</b> Comment:</p> <p>Logical structure with clear use of headings and pictures. Images well chosen. Good suggestions for further work.</p>	<p><b>A04 Review (9 marks)</b> Comment:</p> <p>See attached sheet</p>
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Signed (Teacher Assessor)		Position: <i>Head</i>	
<p><b>Strengths of the presentation</b></p> <p><i>clear perception of own performance esp. in identifying a need for better time management</i></p>			
A04 Mark Awarded:			
3	3	3	3
Content (25 marks)		Title of presentation: <i>CLASSICAL FOOTBALL</i>	
Purpose clearly stated, good overview, clarity of argument/line of thought, relevant to subject and suits purpose, suits audience and situation, appropriate/convincing. Concise conclusion giving a summary of the issues surrounding the complex subject.			
3	Organisation (25 marks)		
Clearly evident preparation, good structure, presented in logical manner, clear introduction, well-developed main section, clear conclusion (or 'take-home' message), good timekeeping.			
3	Pace (10 marks)		
Speed of delivery, good use of pauses, reacts to feedback from audience, good control of nerves.			
3	Voice (10 marks)		
Speaks to audience in very audible, clear manner, good diction, minimal use of notes, varies tone/volume according to content, matches language to suit subject/situation/audience, technical terms explained.			
3	Visual aids (10 marks)		
Good variety, relevant to subject, easy to read, uncluttered design (with at least one image to illustrate points), confident in use of appropriate handouts, well prepared with images used to enhance subject.			
3	Contact with audience (10 marks)		
Good posture, moves freely, eye contact, smile, rapport, relaxed, engaged, maintains audience attention.			
3	Handling questions (10 marks)		
Responds confidently showing good knowledge of subject, honest when does not know answer, friendly, remains in control.			

Centre number	
Learner number	
Centre name	
Learner name	

Level 3 Project Proposal Form for Unit 2: Investigation/Field Study. This form is for reference only. Please refer to the website to download a copy of this form.

Learner name		Learner registration number	
Centre name		Centre number	
Tutor-assessor name		Unit	
Proposed title of project		Unit 2: Investigation/Field study	
Date		07.10.2008	

**Section one: Title, objectives, responsibilities**

Project objectives (eg, what is the question you want to answer? What do you want to learn how to do? What do you want find out?)

There are different ways which I am going to answer the writing title by looking at aspects such as: money, crowd behaviour, opportunities, publicity, advertisement, coverage on t.v, radio etc, equipment used, lifestyle, technology, various football, how the game is played and who is being involved?

Title or working title of project (in the form of a question):

~~How can football be changed?~~

How football has developed?

If it is a group project, what will your role or responsibilities be?

**Section two: Reasons for choosing this project**

Reasons for choosing the project (eg links to other subjects you are studying, personal interest, future plans, knowledge/skills you want to improve, reasons why the topic is important):

My biggest personal interest is football. Even though I have been watching football seriously for over 10 years I have seen it change. So I thought researching the game in the past to the present would be very interesting.

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SECTION THREE: ACTIVITIES AND TIMESCALES	
<p>How long this will take</p>	<p>Activities to be carried out during the project (eg, research, data collection, numerical analysis, writing, preparing for the presentation, etc)</p> <p> <ul style="list-style-type: none"> <li>Historical research on football: (book + internet)</li> <li>First league + FA cup</li> <li>Wages</li> <li>Stadiums</li> <li>TV coverage</li> </ul> </p> <p> <ul style="list-style-type: none"> <li>Ques Henmore: (General public)</li> <li>Find out what they think of the money involved?</li> <li>Do you think it's changed in a good/bad way?</li> </ul> </p> <p> <ul style="list-style-type: none"> <li>Current research on football: (internet, TV, magazines, internet)</li> <li>Money</li> <li>Careers</li> <li>Stadiums etc.</li> </ul> </p> <p> <ul style="list-style-type: none"> <li>DRAFT, REVIEW, COMPLETE.</li> </ul> </p>
<p>Milestone one:</p> <p>Completion of our research</p> <p>Target date (set by tutor-assessor): December 15<sup>th</sup> 2008</p> <p>Milestone two:</p> <p>Completion of project</p> <p>Target date (set by tutor-assessor): March 15<sup>th</sup> 2008</p>	
SECTION FOUR: RESOURCES	
<p>What resources will you need for your research, data collection, write up and presentation</p> <p>(eg equipment, ICT, libraries, books, journals)</p> <p>Internet from computer access, Books from the libraries</p> <p>Magazines, newspapers, prints, for work, groups etc.</p> <p>What you areas of research will you cover?</p> <p>Primary - questionnaire</p> <p>Secondary - mainly search engines</p>	

**Section Five: Conclusions**

What problems might you have in the data collection process?

- The people who I ask can't answer the questionnaire.
- Who I interview.
- There isn't much to be done.
- Are the websites I use available?

What will you do to try to stop this from happening? What will you do if it does happen?

- Ask a variety of people e.g. mixed gender, backgrounds, interests.
- Make sure the websites are genuine and do extra research to find out whether the data is true, e.g. look at other websites if they're not available.

**Comments and agreement from tutor/assessor**

Is the learner taking this project as part of a Diploma? Yes/No

If yes, which Diploma are they taking? \_\_\_\_\_

Comments (optional):

I confirm that the project is appropriate.

Agreed: (name) \_\_\_\_\_ (date) 10/02

**Comments and agreement from proposal checker**

Comments (optional):

I confirm that the project is appropriate.

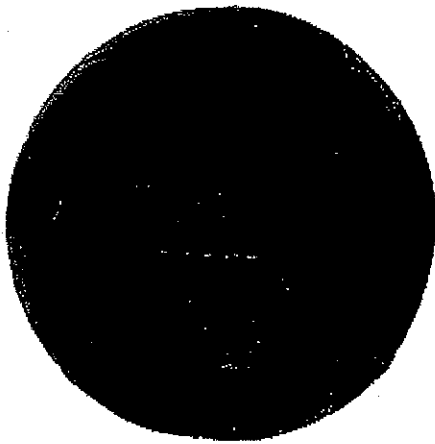
Agreed: (name) \_\_\_\_\_ (date) \_\_\_\_\_

## Extended Project - How football has developed?

I am focusing my investigation on how football has changed. Coming from a football background and been playing the sport for over twelve years I have seen it change from when I was a beginner. Although I will be concentrating on how different aspects of the sport has changed since it began.

### History

Football is the biggest sport in the world also the largest participated sport in the world. English football officially started in 1863 by the FA. This was when actual rules such as; pitch specifications, goalposts, players per team, 90 minute playing time etc. By this time the sport was just being played in schools, 8 years later the first FA cup was arranged by William Alcock, he thought there should be some kind of challenge cup leading to Wolverhampton Wanderers becoming the first winners of the trophy beating the Royal Engineers 1-0 at the oval. 17 years on the first football league was produced and won by Preston North End FC. Although even though England where first to set pen to par with official rules and regulations the sport was invented by a teacher called David Wedderburn in 1633 over 200 years before the 'modern game' was turned professional. FIFA was then produced after the Second World War. This was to organise football globally and international football games. Including the world cup ever 4 years as well as the European cup and African cup of nations and Copa America which are the international teams who have tournaments every 4 years in a 2 year difference with the World cup where they all combine.

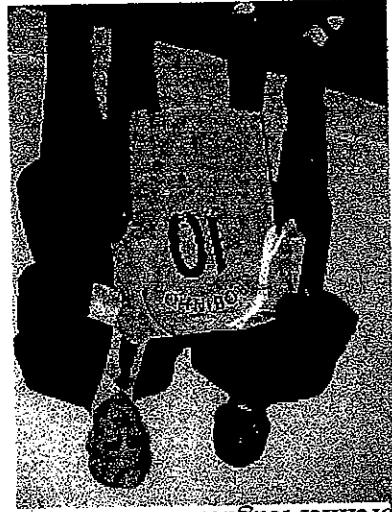


### Money

As the sport has grown in popularity more people have been attracted meaning they want to be involved within football. More teams where evolving and more people wanted to play. Getting paid whilst enjoys the sport you like to play as well as getting yourself known. When Liverpool won the first division championship in the 1900-01 season their players where earning £7 per week which could reach to £10 for bonuses. However in those days they put a limit to £4 a week! In 2006 the average premier ship footballer earned £676,000 a year! Here are the average ages to salary annually in 2006; 17-18: £24,500 19-20: £95,000 21-32: £586,000 33+: 660,500. Today's day an age top footballers are getting paid £120,000-£150,000, if a Liverpool player in 1901 was a player for 3,000 years they would earn as much as one top player would now in a week! And with transfers in a total expenditure in the last 6 years goes as follows; In 2008 the figure was £150m; in 2007, £60m; in 2006, £70m; in 2005, £50m; in 2004, £50m;

and in 2003, £35m. Where as in 1904 the recorded signing was Andy McCombie from Sunderland to Newcastle for £700, in 1925 the record was Bob Kelly's transfer from Burnley to Sunderland for £6500, in 1950 Aston Villa paid Sunderland £30,000 for Trevor Ford in 1950, in 1979 Trevor Francis moved from Birmingham to Nottingham Forest for £1,180,000 to make the new recorded over a million, in 1999 Nicolas Anelka moved from Arsenal to Real Madrid for £22,500,000 and the latest transfer record in England is Robinho's move to Manchester City for £32,500,000 in 2008. However the worlds record signing is Zidane from Juventus to Real Madrid for an incredible £44,000,000! A huge quantity of the people who answered my questionnaire said that footballer's wages are too high. Large multi-national companies are investing in football clubs such as at the end of 2007 eight English Premiership league clubs were foreign owned. (Manchester Utd, Man City, Liverpool, Chelsea, Aston Villa, Fulham, Portsmouth and West Ham) In recent seasons there has been large disruption between big teams for example Manchester United and Chelsea, this is due to Manchester wanting to buy a player called Mikel Essien however as Chelsea's owner is one of the richest man in the world and decided to outbid Manchester incredibly. This matter arose at the beginning of this season when Manchester City had new owners which also where on of the richest me in the world and brought Robinho from Real Madrid making the highest transfer record. Again he ideally wanted to go to Chelsea but Manchester City offered him a large wage in his contract. These foreign owners are entering the game only for investment and entertainment. It's not as if they support the team. Roman Abramovic looked at two other clubs before choosing to buy Chelsea. It is more of a statement to announce that they own a football team as it's the biggest sport in the world and to own a club in the best league in the world it's a symbol to show who they are.

Money has also played a huge part in prize winnings and loosing. There is threat that the premiership and the championship will soon be a greater division. As the loser of the premiership will still get more money than the winners of the championship so funding money for transfers to be promoted isn't a huge issue. So the scare will be the teams getting relegated will bounce back to the premier league the season after with the financial back after the relegation from the premier league.





**Crowd behaviour**  
Rivalry has been established since football began. Local 'derby' rivalries such as; Manchester United and Everton and Chelsea and Arsenal. This has enforced violent crowd behaviour to disruption. Especially with European games. For example Manchester United's game at Rome included severe harm to some fans. With Police hitting Manchester fans with batons. Racism has also had an impact upon players. Since 1993 a campaign called 'Kick Racism Out of Football' Recently the campaign has shown more strictness. Serious incidents have occurred like when the Spanish fans where chanting monkey noises to Black English football players this lead to FIFA fining the Spanish Football Federation £44,750 after several England's players were abused in November 2004. This occurred once more to the English's footballers when in a world cup qualifier on September 10<sup>th</sup> Croatia fans abused the English players once again and got fined £13,500. This never use to happen often decades ago. However FIFA are overcoming this situation well and less racism is being revealed. The kick racism out of football seems to have an effect on fans and players and seems to be working.

**Foreign Players**  
With more money in the game than ever the game is becoming more popular around the world. Footballers will take the chance to move the to Premier League as 'it is the best football league in the world' great development, stadiums, managers and financially. As more foreign managers are arriving to coach in the UK this attracts players from that country for example when Rafa Benitez joined Liverpool to manage the team the Spaniard brought several Spanish players with him (Xabi Alonso, Luis Garcia, Fernando Torres, Albert Reira, Jose Reina, Arebola and Nunez) This is another huge impact in why more international players are join the ranks within English premier league clubs. They will already have team mates when playing for their country and communication will not be a problem. The list below indicates how many English men are played within each premier league team. The brackets are substitutes:  
Derby 5 (9); Middlesbrough 6 (9); Villa 6 (9); West Ham 6 (8); Wigan 4 (6); Everton 3 (7); Portsmouth 3 (6); Sunderland 5 (6); Chelsea 5 (6); Tottenham 4 (6); Newcastle 4 (6); Birmingham 3 (4); Reading 3 (4); Blackburn 3 (4); Liverpool 3 (4); Man City 2 (4); Bolton 2 (2); Arsenal 0 (1).  
Aston Villa are the most team with English players in the starting line up with only six! That's just over half the team. EFA announced a 6+5 rule meaning 6 of the players in the starting line up must be home grown players and the other 5 can be foreign. This statement has been lingering for a while but has still not been verified.

## Broadcasting football

Football is broadcasted all over the world, by television, radio, newspapers, magazines and online. As there is a high demand to watch the sport on TV because there are limited seats within the stadiums and it can be expensive per game there are millions of people who watch live games on television. Television companies such as BBC, Sky and ITV buy rights to show certain games and when. For example, the football league signed a three year deal with ITV for £110 million. As these companies can only show certain games within their right and there may only be two or three games max a day broadcasted live. People don't want to wait to watch the highlights on Match of the day at ten thirty at night. So people stream the game and off load them on the internet. This is illegal and the large companies are furious as they have paid millions of pounds of rights for them as they are the only channel which can expose the games. Youtube were the first prevent this from happening as people were uploading videos of goals and highlights before the time of the official company could even show them.

There is also a lot of disruption about the new company Setanta which even the prime minister has acknowledged. He said 'England qualifiers should have been on terrestrial television. Only 222,000 people watched the game live and if it was on terrestrial it would have been millions.' Setanta is a service which provides games from Premier league to FA Cup and Scottish league however there are additional charges. The majority of people have Sky television which they watch there sports through with a charge and customers do not want to be paying additional charges to watch the sport.

The chief executive of the premier league insists there should be more games being produced live on television. There are two or three max live games shown a week from the premier league and there are ten games! This was also the result from my primary research when my questionnaire answers suggested more football should be broadcasted.

Another debate which leads on with how much coverage should be shown is what coverage should be shown. I interviewed the owner/writer of the Business Times to see his view of what is published. He told me that Ronaldo had already denied he wasn't going to Real Madrid through the summer and that day Luton Town went into administration plus a deduction of 10 points. Luton's story only received a 300 word slot in the sun where as Ronaldo's speculation story had a 3000 word when the story had already been cleared up. Bigger clubs and players get more attention as more people are interested but these stories should be equal not dependent on the player or team. When being broadcasted championship and league games are being shown more often giving supporters from these areas more of a opportunity to watch the team they support without paying ridiculous charges to the actual game. But again not as higher opportunities as the premier league clubs to be shown on television.

SKY SPORTS

SETANTA  
SPORTS

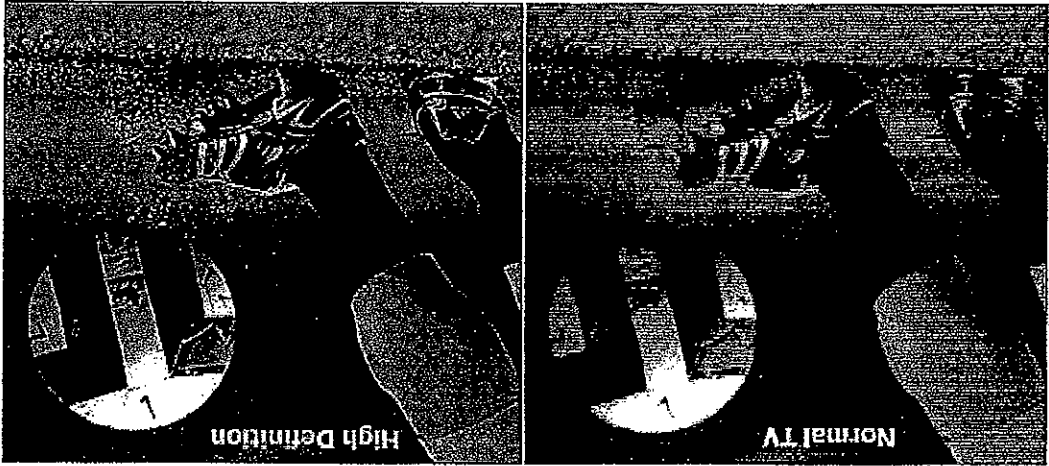
BBC  
SPORT

ITV SPORT

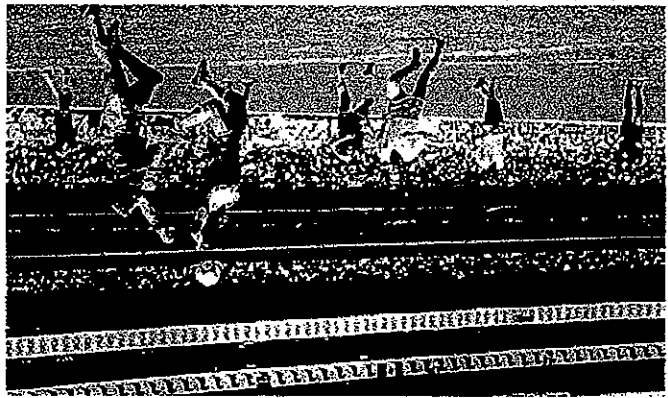
There are thousands of little boys out there who would love to be the next Gerrard, Beckham, Pele, etc. The opportunity to play for a local team is fantastic, every town is most likely to have at least one and even villages are producing teams. However if you have got talent it is hard to be spotted or called up by a professional team. These days it involves money once again. Even I experienced this situation myself. I was looking to go to university in America and play a high standard of football which you can trial for. I trailed out and they wanted me, without discussing what percentage of

### Football opportunities for the young

Today's television viewing with normal TV compared to HD



Beginning of colour



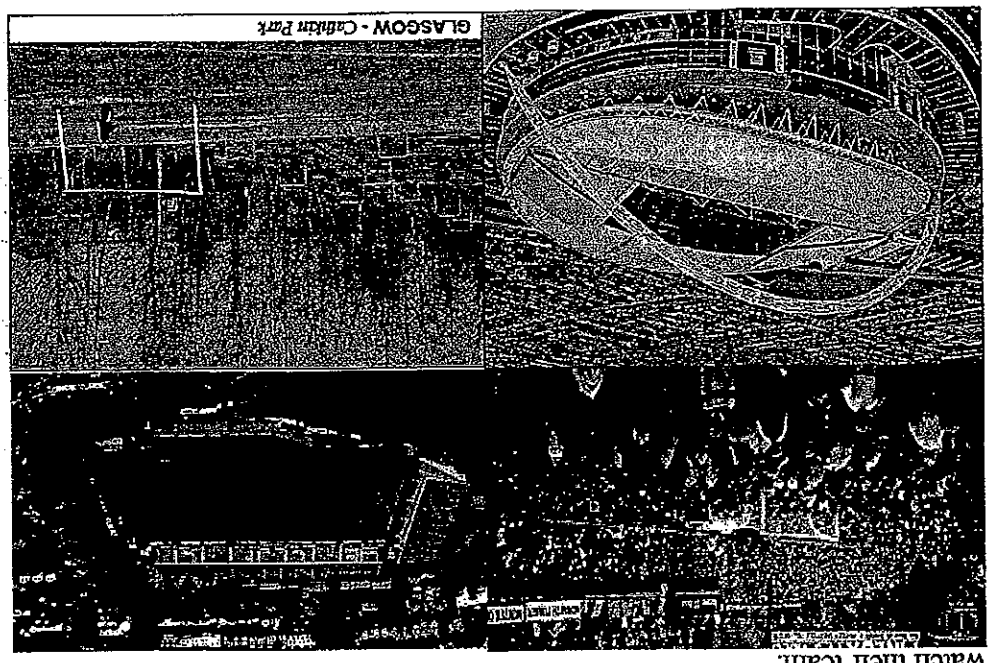
Black & White



Viewing football games have changed dramatically over the years. For example the first ever football game was shown in black and white, followed by colour and now they broadcast games in High definition; the images below show the difference in quality:

The usage of different facilities has also developed over the years in football. Once when the game was established the ball was made out of pig bladder and the boots they wore were leather strapped together costing just pennies. This has evolved and there are now football boots which 'can make you swerve the ball better' and 'hit it the ball with more power' this approach has meant the expenses of this footwear can go up to £140 per pair. This has also occurred to the actual football too. Official footballs can cost £90. There has also been debates over new designs as they have come across too light and when hit a certain way or hard, the ball swerves making it harder for goal keepers (not natural to the game) With football boots and top of the range shin pads costing up to £80, hence the price of the kit. Affording the equipment

**Equipment**



**Stadiums**  
 In April 1923 the first game at Wembley was played are there was an estimated 200,000 people three to watch the FA cup final. Hillsborough disaster meant 96 people died when Liverpool played Sheffield Wednesday in 1989. This was due to no allocated seats and people were crushed to death. There are only a few seating stands left in the country in lower league football clubs. Stadium capacity has kept on rising, clubs have been relocating and expanding their stadium to hold more supporters meaning a better atmosphere, larger ticket sales and better opportunity for the fans to watch their team.



scholarship, where I would be going in America I would have to pay over £5000 to negotiate with teams out there and I would have to sit an academic exam to discover what percentage over 50% I would get. I couldn't afford this and this is one example from hundreds that money ruins the opportunity to what they can achieve. You can get trials through agencies although these again charge hundreds of pounds to do this.

for a player is substantial. Dependent on what goal a club was to use they can range up to £4,000. Where as in the olden day it would have wooden posts which meant it wouldn't have been costly. As well as the luxurious boots, shin pads, balls, kits and goals, new technology is being decided to complete a firm decision on whether the ball goes completely over the line as there have been complaints about when teams have scored and the linesman or referee said it didn't. So like in rugby and cricket this new technology may be introduced to the modern game of football. This would mean more money would have to be put into placing this system.

### Physical

Another dispute is how many footballers are cheating in this modern age? A quote from Oscar Wilde "Football is a gentleman's game played by ruffians and rugby is a ruffian's game played by gentlemen" This is due to pathetic behaviour from footballers towards the referee. A way in which they could be cheating is by diving as shown in the diagrams below two players which are notorious for doing this:



They have introduced a rule which means if the player is caught doing this they will receive a yellow card. It is hard for the referee to claim a dive but some are most obvious than others. This is a huge development which had never happened before and has occurred more often with foreign players arriving. Another matter which has harmed the referee is the players trying to persuade, argue and overcome decisions which haven't gone their way. Managers have also be known to show there disagreement towards the referee at half time or full time, even if they can't change anything after the incident. The FA has set up a campaign 'Respect the Ref' which isn't just aimed for professional players but everybody playing within any community.

Over twenty years ago the referee's decision would have been final. Nowadays there are frequent arguments to the referee. Although it could be a matter of winning or loosing the referees decision should be respected.



### Woman's football

The first ever woman's football game was held in 1895 between a northern and southern team, the northern team winning 7-1. However the first international game wasn't until 1920 and in 1921 the league banned women from playing the sport as they thought it wasn't appropriate. In 1969 woman's football returned officially with the FA and has kept on increasing popularity. There are great English developers of women's football such as arsenal winning the league 12 times out of 15 and one of

Evaluation  
Overall I have researched many different aspects in which how football has developed over the years, from the behaviour of fans to the high spending transfers. The majority of these are due to money. If I was to produce this project again I would produce more primary research, even though I offered a questionnaire and held an interview. I think going to games in person, getting more peoples views who go to football games every week and receive opinions from ex professionals and experts to see how they think it has changed since they were in the game. I think I would have thoroughly enjoyed making a documentary on this too. However to do this having footage of past football games, present, getting professionals may have been hard. But if I had the contacts, time and budget. I would expose it this way for people to see and feel. I have enjoyed completing this product remarkably.

their players being named player of the tournament at the Euro's for England. Big tournaments such as the world cup and the Euros are broadcasted on television and the only club games which are shown on television is the FA cup final. Ladies football lacks coverage despite this the turn out and admiration of the females attending this sport is increasing and at a higher standard than ever. With producing more quality and better knowledge of coaching than fifty years ago concluding the overall product of play will be higher.

## Bibliography

- \* [www.wikipedia.co.uk](http://www.wikipedia.co.uk) – I gathered a lot of information from here containing it from reliable resources to help me find information on the history, players earnings through out the years, transfer records, foreign players in the premier league and stadium information.
- \* [www.bbc.co.uk](http://www.bbc.co.uk) – This was a simple authentic website which helped me research on this project by exposing information such as; quotes from Gordon Brown about how international games should be shown on terrestrial television, television rights by who owns what and a lot of information on crowd behaviour when England played. As well as some information on the Hillsborough disaster.
- \* [www.telegraph.co.uk](http://www.telegraph.co.uk) – Was able to express the expenditure on players over the seasons and how footballers are becoming cheats when diving.
- \* [www.thefta.com](http://www.thefta.com) – Contained a lot of information on the history and on woman's football.
- \* [www.prodirectsoccer.com](http://www.prodirectsoccer.com) – Provided me with prices for football boots, goals, etc.
- \* [www.sky.com](http://www.sky.com) – Helped me to conclude the new HD technology simply.
- \* [www.uefa.com](http://www.uefa.com) – On the new rule for the champions league tournament.

Date of research	Description of research	Precise details of source	Advantages of this method	Disadvantages of this method	Key results – link to hypothesis	So – Next step (organic)
25.09.2008	I collected information from a secondary source from search engines. I used quantitative research by finding precise figure details, for example the football league signed a 3 year deal with Sky Sports and ITV. My qualitative research was a view from Gordon Brown from the BBC. My research from an expert's point of view was from the chief executive of the premier league. My general public research was asked on the daily mirror forum.	There are mixed views from Setanta, Sky and Terrestrial TV. People who are wealthy and own all of them they wouldn't have an opinion.	It was quick to find the information. Easy to find the exact information what you are looking for. Can search globally rather than just the UK. Fixed, reliable information depending on the website. For example BBC. Can watch repetitive.	Some sources are unreliable. For example wikipedia as people can edit information themselves. Biased views. Different understanding of the search.	However everybody isn't wealthy and a lot of people are against Setanta as Gordon Brown also announced. This was said after the England qualifiers were on Setanta and only 222,000 people watched the game live where as Gordon said if the game was on terrestrial it would have been in the millions. The purpose of this is to see how different television services are affecting the availability to watch live football games.	

Date of research	Description of research	Source	Method	This method	Hypothesis	(organic)
04/10/2008	Secondary research from the T.V coverage. I searched through Sky Sports, Setanta, BBC and ITV. To see what is being covered on a typical weekend of football on television.	Saturday 5 <sup>th</sup> October - Sky sports show two championship games one at 12:30-15:00 Birmingham Vs QPR and the other other following at 16:30-19:30 Coventry Vs Southampton. With this time it is good coverage before and after the games for the championship league. Plus both of these games were in high definition. Sky sports also showed Barcelona Vs A.Madrid from 20:00-22:00, however this wasn't on high definition and not much coverage before or after the game. There was one game from Setanta, showing Blackburn Rovers Vs Man United from 17:00-20:00. Again good coverage before and after the game but not in high definition. On Sunday 5 <sup>th</sup> October Sky show two premier ship games in high definition West Ham Vs Bolton 13:00-15:30 followed by Everton Vs Newcastle till 18:30. Sky also showed another La liga game from Spain, Real Madrid Vs Espanyol from 20:00-22:00 but not in high definition. Setanta only showed one live football match on this day covering St. Mirren Vs Rangers in the SPL Scottish league from 14:00-17:00, good coverage but not in high definition.	It's official listings, so what is being shown is reliable. Quick and easy to find. Can press TV guide whenever you want and you can find out so access is very good. Tells you the information about each channel e.g HD. Can also search online if not by the TV.	Programmes may have a delay or be re-scheduled with noticed. Other games could be released by radio or internet or from other television broadcasters.		

Date of research	Description of research	Precise details of source	Advantages of this method	Disadvantages of this method	Key results – link to hypothesis	So – Next step (organic)
13.10.2008	Secondary research from various newspapers, seeing what stories get covered from Daily Express, Daily Mail and The Independent.	Daily Express concentrates on the risk of Gerrard being dropped, Newcastle process with being sold and Russian billionaire Alisher Usmanov taking over Arsenal. The daily mail has the same with the possibility of Gerrard not being played in Englands next world cup qualifier and the possible take over for Arsenal from Alisher Usmanov and the other main story is Gabriel Agbonlahor is hungry to win the tournament for the under 21's. The Independent has the main story as Steven Gerrard worries about his place in Englands next game, Man City's new transformations with two new back room staff on the way and Newcastle's new boss views on how their atmosphere has changed.	Can see what newspapers think are stronger stories than others.  Many people buy newspapers so can see what is being publicised.  It is there in front of you.	Stories may be unreliable.		

Is diving ruining football?

Arjen Robben kicked off a storm at Stamford Bridge on Sunday when José Manuel Reina's weak push was enough to send him tumbling to the ground as if he'd been punched. Reina was sent off as a result of the incident. While some commentators are blaming the influx of foreign players into the English game for the increase in such theatrics, others have called for divers to be punished retrospectively with the help of video replays. Robben is not the first offender but he could be the last. You've wasted your breath berating the referee now do something about it.

**Fifa is to investigate after Spain hurled racist abuse at England's black players in Wednesday's friendly.**

England's Shaun Wright-Phillips and Ashley Cole were subjected to monkey chants in Madrid, prompting a furious reaction from the Football Association.

In a statement, Fifa said: "We are concerned about the latest surge of racism and harshly condemn this."

The statement added: "(Fifa) will demand explanations from the Spanish football association."

Fifa president Sepp Blatter said football had the potential to be a powerful anti-racist force.

"There is no room whatsoever for racism or discrimination in our sport. On the contrary, football is a tool for building bridges and nurturing tolerance," he said. "The world is already too full of conflict that has its roots in racism and discrimination. Football has a positive influence."

Tony Blair joined the criticism of the abuse, with a spokeswoman for the Prime Minister saying he was "very disappointed" by what happened.

"He believes racism has no part to play in sport or in any other matter," she said on Thursday.

**We will very seriously study what can be done**  
Spanish sports minister Maria Jesus San Segundo

# Drogba backtracks on diving claim



Chelsea striker Didier Drogba has withdrawn an admission that he sometimes tries to con referees.

Drogba, speaking to the BBC's Match of the Day after the Blues' 2-0 defeat of Manchester City, initially said: "Sometimes I dive, sometimes I stand."

But he then quickly retracted that statement, saying: "No, I don't dive."

And he has subsequently told his club's website that his comments "came across partly in the wrong way - I want to make clear that I don't dive."

Drogba had been asked about conning referees following Alan Shearer's accusations that Shaun Wright-Phillips dived in Newcastle's FA Cup defeat to Chelsea last week to get Robbie Elliott sent off.

He got both goals in the champions' win on Saturday, though he did admit to handling the ball in the course of scoring the second.

He said: "Yes, it was handball, but that's part of the game."

Yes, it was handball, but that's part of the game  
Didier Drogba

"If City had done it, no-one would have mentioned it. But everyone is out to make a big mess about Chelsea."

# NOTES

- Methods - Questionnaires, Magazines, Newspapers, Television, Search Engines, Letters/emails, ~~press~~ press cuts, remote discussion, links.
- Sat 4<sup>th</sup> Oct: HD Brian v APR 12:30-3:00 Sky
- HD COV v SIMON 40:30-7:30 Sky
- Brian v Man 5-8 Setanta
- Barca v Arsenal 8-10 Sky
- Sunday 5<sup>th</sup> Oct: HD WHAM v GOATON 1-3:30 Sky
- HD EVERTON v WHISTLE 3:30-6:30 Sky
- R. MARSDEN v ESTIMOTE 8-10 Sky
- ST MEREIN v KANGERS 2-5 Setanta
- Advantages + Disadvantages of this method?
- Why? How? Where? When?
- Secondary, seeing what is being covered in the paper.
- Daily Express concentrates on football being dropped.
- Newcastle football club being sold
- Russian billionaire purchase of Arsenal, since Arsenal manager leave club.
- Daily Mail General being dropped, since Arthur Wimmer leave club.
- Gabriel Agbonmohor manager for U21's tournament.
- ~~Independent~~ General director, from City transformations
- 2 new directors staff + Newcastle administration
- down since region has gone
- Quantitative - numbers, Qualitative - facts
- football league 3 year deal worth 10m in sig + ITV
- They beat off Setanta.
- Threat of change of ownership + pressure will prevail.
- Winner of prem 50m, Setanta at prem £26m.
- Teams getting reduced hours was making the change.
- Sky Show 92 prem league + Setanta Show 4<sup>th</sup> prem league
- Gordon Brown question Setanta how far on
- Gordon Brown Mr. Day 22,000 people watched the game on TV
- It was on television it would have been in the newspapers
- Gordon Brown wanted to know why so many fans were watching

## 5) Search Engines.

- The football league has signed a new 3 year deal with Sky Sports and ITV worth £110m.
- Football league a positive. Will be shown more.
- Sky Sports have to by those rights.
- Threat of the divide of the Championship on the Premiership will expand.
- The winner of the Premiership gets £50m.
- After deal of television rights are £625m. The team that finishes bottom receive £26m.
- Teams getting relegated will be having more money than those in Championship.
- Sky Show 92 live matches from the Premier League. Where as Sky Sports show £46. Sky Sports are shown all England away qualifiers as well as Scotland, Wales, Northern Ireland and Ireland. Sky Sports also covering FA Cup games.
- Even Jordan Brew took his time to say that England qualifiers should have been on terrestrial. Only 222,000 people watched the game and it was on terrestrial it would have been in the millions. Jordan Brew wanted to know why so many fans were unable to watch live coverage of England's impressive 4-1 win over Croatia. He was to blame the FA as it is their rights to say the England games.
- Virgin Media offers Virgin Media (wide variety of channels including Sky Sports 1, 2, and 3, Setanta 1 and 2) phone line and broadband for £50.00 a month. Sky Sports is normally £12.99 a month for a few sports channels and Sky is £36 for their Sports Channels plus a variety of other channels which you can access from which includes broadband. Expert - chief executive of Premier League think all the games have been shown with min 2 rows of local games.
- Of - website advise to get Setanta, poor
- Setanta, Another
- Would like to
- No games plus
- of local games.

This is a list of the most expensive transfer fees for football players, in British pounds.

- 1905 Alf Common - Sunderland to Middlesbrough for £1,000
- 1922 Syd Puddefoot - West Ham to Falkirk for £5,000
- 1922 Warney Cresswell - South Shields to Sunderland for £5,500
- 1928 David Jack - Bolton Wanderers to Arsenal for £10,890
- 1932 Bernabé Ferreyra - Tigre BA to River Plate for £23,000
- 1952 Hans Jepsen - Atalanta B.C. to SSC Napoli for £52,000
- 1954 Juan Schiaffino - Penarol to A.C. Milan for £72,000
- 1957 Enrique Omar Sívori - River Plate to Juventus for £93,000
- 1961 Luis Suárez - FC Barcelona to Inter Milan for £152,000
- 1963 Angelo Sormani - Mantova to Roma for £250,000
- 1968 Pietro Anastasi - Varese to Juventus for £500,000
- 1973 Johan Cruyff - Ajax to Barcelona for £922,000
- 1975 Giuseppe Savoldi - Bologna to SSC Napoli for £1,200,000
- 1976 Paolo Rossi - Juventus to Vicenza for £1,750,000
- 1982 Diego Maradona - Boca Juniors to Barcelona for £3,000,000
- 1984 Diego Maradona - Barcelona to SSC Napoli for £5,000,000
- 1987 Rüdiger Gullit - PSV Eindhoven to A.C. Milan for £6,000,000
- 1990 Roberto Baggio - Fiorentina to Juventus for £8,000,000
- 1992 Jean-Pierre Papin - Marseille to A.C. Milan for £10,000,000
- 1992 Gianluca Vialli - Sampdoria to Juventus for £12,000,000
- 1992 Gianluigi Lentini - Torino to A.C. Milan for £13,000,000
- 1996 Alan Shearer - Blackburn Rovers to Newcastle United for £15,000,000
- 1997 Ronaldo - Barcelona to Inter Milan for £19,500,000
- 1998 Denilson de Oliveira Araújo - São Paulo to Real Betis for £23,000,000
- 1999 Christian Vieri - Lazio to Inter Milan for £31,000,000
- 2000 Hernán Crespo - Parma to Lazio for £36,000,000
- 2000 Luis Figo - Barcelona to Real Madrid for £37,000,000
- 2001 Zinedine Zidane - Juventus to Real Madrid for £46,000,000

**Premiership footballers earn an average of £676,000 per year, according to a survey by The Independent and the Professional Footballers' Association.**

That figure, which equates to £13,000 per week, typically rises by between 60% and 100% when performance-related bonuses are taken into account.

Strikers have the highest average annual salary, with £806,000, while midfielders earn about £754,000.

Defenders earn £653,000 on average and Premiership goalkeepers make £533,000.

The basic pay represents an average rise of around 65% from the average figure in 2000.

Players' bonuses vary enormously - depending on the terms of their deal - but could easily double a footballer's salary.

Bonuses may include appearance money of about £5,000 per game - even if the player only comes on as a last-minute substitute.

BBC



The first football league was created in September 1888  
 who was won by Preston North End. Only 12 teams entered.  
 The Football Association began in 1863 starting with  
 games in streets.  
 The first FA cup was won on July 20th 1871 by  
 Charles William Alcock. He thought there should be  
 a challenge cup within the association. Wolverhampton  
 Wanderers became the first winners. Beating Royal  
 Engineers 1-0 at its own.  
 The Football Association and the football league not to  
 introduce maximum wages. When Liverpool won the  
 first division championship in 1900-01 season their  
 players were on £7, which cost them to go from  
 houses. They then put a limit to it a week  
 winners Premier League began in 1992 with 18 teams  
 being the winners.  
 The first Wembley had football, cricket and running  
 tracks on it in 1889. After the great war in 1918  
 the government opened by the site. It was finally  
 open in 1924 costing £750,000. 25,000 tons of  
 ferro concrete, 1000 tons of steel. The first event  
 was the white horse cup final in 1923.  
 In 1955 floodlights were added. An electric  
 scoreboard and an enclosing roof was added in 1963.  
 If the roof closed in 2000. There biggest attendance  
 was ~~274~~ over 27,000 in 1924 and 1901 games.

Primary research

Questions

What do you think of the money involved in football?  
Is it too much?

Do you think if people have the money they should be able to

spend it on more things for example, steroids, fancy flats.

Do you go and watch football games live?

Do you watch it on TV? Sky? Setanta? BBC? ITV?

## Annexe C: Activity Log

This activity log is for reference only. Please refer to the website to download a copy of this form.

Learner name: \_\_\_\_\_  
Learner registration number: \_\_\_\_\_

Centre name: \_\_\_\_\_  
Centre number: \_\_\_\_\_

Teacher-assessor name: \_\_\_\_\_

- Use this to record the progress of your project. You may want to discuss:
- What you have done (eg from one week to the next)
  - (if you are working in a group), what discussions you have had
  - Any changes that you have (or will need) to make to your plans
  - What resources you have found/hope to find
  - What problems you are encountering and how you are solving them
  - What you are going to do next

Date	Comments
	<p style="text-align: center;"><i>See the sheet</i></p>

Date	Activity	Time	Total Time
6.09.08	Mrs Fox Introduction	1 hour	1 hour
8.09.08	Research about FA and football league	1 hour	2 hours
23.09.08	Fox Planning Session	1 hour	3 hours
25.09.08	Comparison of funding, organisation, complete history	1 hour	4 hours
18.09.08	Searched through FA + rules	1 hour	5 hours
19.09.08	Questionnaire ideas + stadium research	1 hour	6 hours
29.09.08	Crash behaviour	1 hour	7 hours
27.09.08	Lesson with LY - continued research	1 hour	8 hours
16.10.08	Producing + Planning questionnaire	1 hour	9 hours
7.10.08	<del>Search TV coverage</del> Fox lesson	1 hour	10 hours
0.10.08	Search TV coverage	1 hour	11 hours
2.10.08	LY lesson, searched questionnaires internet	1 hour	12 hours
3.10.08	FX lesson, question and confirmation sheets	1 hour	13 hours
6.10.08	Finalised questionnaire	1 hour	14 hours
0.10.08	LY lesson, evened, what are questionnaire	1 hour	15 hours
1.10.08	Bring out questionnaire	1 hour	16 hours
12.10.08	Review and discuss questionnaire	1 hour	17 hours
2.11.08	Planned research aspects	1 hour	18 hours
7.12.08	Research rights within Sky Sports	1 hour	19 hours
1.12.08	Research rights with ITV, setanta, etc	1 hour	20 hours
5.12.08	Reviewed + discussed other ways of publishing	1 hour	21 hours
7.12.08	Researched how much newspaper publisher	1 hour	22 hours
2.01.09	More newspaper research	1 hour	23 hours
5.01.09	Players wages research	1 hour	24 hours
6.01.09	Foreign + wages research	2 hour	26 hours
2.02.09	More (and better) research (Hillisborough)	2 hour	28 hours
7.02.09	Interview Alan Storer (owner/writer of The Business Times)	1.5 hour	29.5 hours
5.06.08			

example

This questionnaire is to help find out why and how football is changing and to see views from others. I would much appreciate it if you could spare a few minutes to complete the questionnaire.

Questionnaire

How old are you?

20

Are you male or female?

Are you interested in football?

YES

Do you think the wage football players get are acceptable? Too high or too low?

TOO HIGH

What do you think of football games coverage? E.g. Too much? Too less? More HD? Over rated?

TOO LESS

Do you have Setanta? If so, do you think it is worth the money?

NO

Do you think people's opportunities to play football are wide enough?

NO

Have you got local football facilities nearby? For example football pitches close by to your village/town?

YES

Do you think ticket prices to watch games live expensive?

YES

If an abusive statement/chant came across with the supporters you are with would you join in?

NO

Thank you ever so much for your time to complete this questionnaire.

Example

This questionnaire is to help find out why and how football is changing and to see views from others. I would much appreciate it if you could spare a few minutes to complete the questionnaire.

Questionnaire

How old are you?

17

Are you male or female?

Male

Are you interested in football?

Yes

Do you think the wage football players get are acceptable? Too high or too low?

Too High

What do you think of football games coverage? E.g. Too much? Too less? More HD? Over rated?

Setanta over charging and ridiculous how BBC don't show all internationals

Do you have Setanta? If so, do you think it is worth the money?

No

Do you think people's opportunities to play football are wide enough?

Yes

Have you got local football facilities nearby? For example football pitches close by to your village/town?

Football Pitch in village

Do you think ticket prices to watch games live expensive?

Some clubs & games they are overpriced

If an abusive statement/chant came across with the supporters you are with would you join in?

Probably

Thank you ever so much for your time to complete this questionnaire.