

Write your name here

Surname

Other names

**Edexcel
Principal Learning**

Centre Number

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Candidate Number

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**Manufacturing and Product Design
Level 3
Unit 2: Customer Needs and Market
Requirements in Manufacturing**

Tuesday 18 January 2011 – Afternoon
Time: 1 hour 30 minutes

Paper Reference

MP302/01

You do not need any other materials.

Total Marks

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer **all** questions.
- Answer the questions in the spaces provided – *there may be more space than you need.*

Information

- The total mark for this paper is 90.
- The marks for **each** question are shown in brackets – *use this as a guide as to how much time to spend on each question.*

Advice

- Read each question carefully before you start to answer it.
- Keep an eye on the time.
- Try to answer every question.
- Check your answers if you have time at the end.

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2 All manufacturers have a responsibility to ensure that the products they produce conform to safety standards.

(a) Describe **one** safety standard that applies when using a product you are familiar with.

(2)

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(b) Outline **two** tests that could be carried out to ensure the safety of a product.

(4)

1

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2

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(c) Explain the possible consequences for a manufacturer if a product is found to be unsafe.

(6)

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(Total for Question 2 = 12 marks)



5 Explain **one** benefit to a manufacturer of exhibiting their products at a trade show.

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(Total for Question 5 = 4 marks)

6 Outline **two** disadvantages for a manufacturing company of using telephone marketing.

1

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2

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(Total for Question 6 = 4 marks)



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