Centre No.						Paper Reference							Surname	Initial(s)
Candidate No.						1	2	0	3	/	3	F	Signature	

Paper Reference(s)

1203/3F

Edexcel GCSE

English A

Paper 3F – Media (Unseen)

Foundation Tier

Thursday 5 June 2008 – Afternoon

Time: 2 hours

Examiner's use only

Team Leader's use only

Question Number	Leave Blank
1	
2	
3	
4	
5	

Leave blank

SECTION A: UNSEEN MEDIA

You must answer the question in this section.
You should spend about 40 minutes on this question.

1. How do the two texts, the leaflet from WaterAid and the WaterAid webpage *Challenge events*, try to encourage you to become involved in supporting WaterAid?

You should comment on the following:

- the content of the leaflet and the webpage
- the use of language
- design features, including layout and photographs
- any other aspects which you think are relevant.

Support your answer with examples from **both** texts.

(Total for Section A: 25 marks for Reading)

Write your answer to Section A here:

Leave blank

(Section A continued)

Leave blank

(Section A continued)

Leave blank

(Section A continued)

(Total 25 marks)

Section A

TOTAL FOR SECTION A: 25 MARKS

Leave blank

SECTION B: WRITING TO ARGUE, PERSUADE, ADVISE

There are two questions in this section. You should answer ONE of them.
You should spend about 40 minutes on this question.

2. Each year, enormous sums of money are raised for needy children all over the world.

Write a report to persuade your school or college council to support a children's charity, saying how this will help the lives of the children.

OR

3. "Everyone needs a challenge."

Write a letter to persuade a friend to join you on an adventure activity. You should say what the activity is, why it is a challenge and what you hope to gain from taking part in it.

(Total for Section B: 25 marks for Writing)

Indicate which question you are answering by marking the box (☒).
If you change your mind, put a line through the box (☒) and then indicate your new question with a cross (☒).

Chosen Question Number: **Question 2** ☐ **Question 3** ☐

Write your answer to Section B here:

Leave blank

(Section B continued)

Leave blank

(Section B continued)

Leave blank

(Section B continued)

Section B

(Total 25 marks)

TOTAL FOR SECTION B: 25 MARKS

Leave blank

SECTION C: WRITING TO ANALYSE, REVIEW, COMMENT

There are two questions in this section. You should answer ONE of them.
You should spend about 40 minutes on this question.

4. You are thinking of planning an important celebration for friends or family.

Analyse how you would set about this task.

You should include such matters as choice of venue, costs, people to invite and activities.

OR

5. Review a television or magazine advertisement which made you want to buy a particular product aimed at your age-group.

Write about why you were influenced by this advertisement, looking at how it made the product seem attractive, including any particular details used to catch your attention.

(Total for Section C: 25 marks for Writing)

Indicate which question you are answering by marking the box (☒).
If you change your mind, put a line through the box (☒) and then indicate your new question with a cross (☒).

Chosen Question Number: **Question 4** ☐ **Question 5** ☐

Write your answer to Section C here:

Leave blank

(Section C continued)

Leave blank

(Section C continued)

Leave blank

(Section C continued)

Section C

(Total 25 marks)

TOTAL FOR SECTION C: 25 MARKS

TOTAL FOR PAPER: 75 MARKS

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