

AS/Advanced GCE Business Studies teachers' and Coursework Guide

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Addendum

There is an error in the current AS/Advanced GCE Business Studies Teachers' and Coursework Guide. The Coursework assessment criteria laid out on pages 75 and 76 currently shows the incorrect criteria.

The correct assessment criteria are set out below.

Assessment criteria

AO1 Demonstrate knowledge and critical understanding of the specified content

Criteria	Marks
Shows detailed evidence of information used from available sources together with effective use of such information in order to demonstrate critical understanding of the specified content	16-20
Shows evidence of information used and a systematic approach to use of data with a demonstration of an understanding of the specified content	11-15
Shows evidence of selection and use of information from more than one source in order to address the question	6-10
Shows evidence of relevant knowledge and understanding of content	1-5

AO2 Apply knowledge and understanding to problems and issues arising from both familiar and unfamiliar situations

Criteria	Marks
Shows the application of detailed knowledge and critical understanding to issues arising from the problem, underpinned by synthesis of theory	16-20
Shows the application of knowledge and critical understanding to issues arising from the problem, underpinned by theory	11-15
Shows the application of knowledge and understanding to issues arising from the problem with some use of theory	6-10
Shows the application of knowledge and understanding to the issues arising from the problem	1-5

AO3 Analyse problems, issues and situations

Criteria	Marks
Analyses problems, issues arising and situations, making valid suggestions as to the data required for a full analysis	16-20
Analyses problems and issues arising and appreciates the limitations of the data	11-15
Attempts to analyse the problem and the issues arising from the problem	6-10
Attempts to analyse the problem	1-5

AO4 Evaluate, distinguish between fact and opinion, and assess information from a variety of sources

Criteria	Marks
Evaluates and distinguishes between fact and opinion and offers a valid recommendation based on the synthesis of the available information	16-20
Evaluates information, distinguishes between fact and opinion and offers a conclusion	11-15
Attempts to evaluate the problem and issues arising from the problem	6-10
Makes a recommendation	1-5

