

The Edexcel Travel and Tourism Diploma

Random week at a glance...

- Mon:** Planned an itinerary for a Cumbrian Way coast-to-coast walk for an active couple in their 60's.
- Tues:** Team work on our country house murder mystery afternoon.
- Wed:** Job application do's and don'ts.
- Thurs:** Mapped visitor attractions within 10 miles of school. Lucky to have Legoland and Thorpe Park.
- Fri:** Role play selling tailor-made holidays to Peru, Brazil, Kenya, South Africa, Thailand, Cambodia and Japan. Should have done more homework!

I could be a...

Business Travel Co-ordinator
Check-in Operator
Caravan Park Manager
Customer Service Agent
Flight Attendant
Marketing Manager
Sales Manager
Travel Agent
Tour Guide
Reservations Consultant

This qualification gives you an exciting introduction to all aspects of travel and tourism; one of the largest and fastest growing sectors of the world economy.

You'll investigate travel and transport on a local, national and international level. You'll explore what makes destinations popular and why visitor numbers change. You'll understand the importance of customer service and look at how IT has influenced the public's booking and buying practices. You'll learn what employers are looking for and how being a team player can help your career.

You'll learn about:

- Journey planning
- UK and worldwide destinations
- Customer care and monitoring satisfaction levels
- Employment opportunities across the sector
- The importance of team work in travel and tourism.

Level 1 1st term snapshot

- Monitored customer satisfaction levels at Manchester airport arrivals hall. Interviewed EasyJet, BA and Emirates passengers.
- Assessed my team's skills and qualities and matched them to job roles.
- Journey-planned a day trip around London for a Year 6 school party.



Level 2 1st term snapshot

- Compared eastern and central European winter sports destinations.
- PowerPoint presentation – "Is our tourist industry meeting the needs of recession-hit families holidaying in the UK?"
- Team completed Dubai hotel brochure – request for funds for on-site research turned down!



Level 3 1st term snapshot

- Researched impact of swine flu on the Mexican tourist industry.
- Agreed my project with tutor: "Can mass tourism to the Galápagos ever be sustainable, or are eco-holidays just package holidays, re-packaged?"
- Started Technology in Travel and Tourism report.

