

Write your name here	
Surname	Other names
Edexcel Principal Learning	Centre Number
	Candidate Number
<h1>Hospitality</h1> <h2>Level 2</h2> <h3>Unit 1: Exploring the UK Hospitality Industry</h3>	
Sample Assessment Material Time: 1 hour	Paper Reference HO201/01
You do not need any other materials.	Total Marks

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer **all** questions.
- Answer the questions in the spaces provided
– *there may be more space than you need.*

Information

- The total mark for this paper is 50.
- The marks for **each** question are shown in brackets
– *use this as a guide as to how much time to spend on each question.*

Advice

- Read each question carefully before you start to answer it.
- Keep an eye on the time.
- Try to answer every question.
- Check your answers if you have time at the end.

N37446A

©2009 Edexcel Limited.

2/2



Turn over ►

edexcel 
advancing learning, changing lives

1 After 1 July 2007, a number of pubs in the UK closed due to a decline in drink sales.

(a) State **three** factors that could have contributed to the decline of drinks sales in UK pubs.

(3)

1

2

3

(b) List **three** actions that a fast food outlet could adopt in response to the growth in demand for healthy eating.

(3)

1

2

3

(Total for Question 1 = 6 marks)

2 (a) Explain why contract food service provision is a popular way of providing a service to clients.

(3)

.....

.....

.....

.....

.....

.....



5 State **three** job roles in the hospitality services industry.

1

2

3

(Total for Question 5 = 3 marks)

6 Outline **four** responsibilities of a chef.

1

2

3

4

(Total for Question 6 = 4 marks)



7 According to the British Hospitality Association's *Trends and Statistics Report 2007*, there was significant growth in the hotel industry in 2006. This expansion was led by budget hotel groups. 5375 out of 8500 new hotel rooms opened in England during this time were in budget hotels.

(a) Identify **three** factors that a young person starting their career in the hotel industry should know about working in a budget hotel.

(3)

Factor 1

Factor 2

Factor 3

(b) Identify **three differences** between working in luxury hotels and budget chain hotels in terms of career opportunities.

(3)

Difference 1

Difference 2

Difference 3

(Total for Question 7 = 6 marks)



