

The Edexcel **Diploma** in Hair and Beauty Studies

This qualification introduces you to the six industries that make up the dynamic and creative world of hair and beauty: hairdressing, beauty therapy, spa therapy, nail services, Afro Caribbean hairdressing and barbering.

You'll learn about the:

- Importance of personal appearance
- Value of team work and communication
- Range of career opportunities available in the sector, from fashion, retail, sports and health, to complementary medicine and the media
- Importance of safe working practices
- Different management approaches
- Role of the media in product promotion.

Random week at a glance...

Mon:	Personal presentation training.
Tues:	Mystery shopping – just two local salons recommend a strand test before hair colour.
Wed:	Work experience induction day at Feelgood Spa.
Thurs:	Gave presentation on iconic influence of Marilyn Monroe and Madonna on today's hair and beauty.
Fri:	Researched jobs on cruise ships.

I could be a...

Barber
Beauty Therapist
Colourist
Electrologist Hair Stylist
Make-up Artist

Nail Artist
Salon Designer
Spa Manager
Specialist Nail Technician

Level 1 1st term snapshot

- Designed and conducted a customer satisfaction survey for Headliners salon.
- Wrote my own Personal Development Plan with all the skills I'll need to succeed in hair and beauty.
- Performed a manicure and pedicure on a real model.



Level 2 1st term snapshot

- Photographed each stage of my special occasion make-up to create a before and after makeover portfolio.
- Learnt how to recommend a product and identify buying signals.
- Created three cutting edge up-do's suitable for Toni&Guy runway show.



Level 3 1st term snapshot

- Looked at marketing strategy behind the L'Oréal Paris 'Because you're worth it' strapline.
- Created a set of interior design mood boards for a start-up Manchester salon.
- Created a budget forecast, including monthly cash flow projections for a West London nail bar.

