

# Media Production (Print-based Media)

## Student Guide Level 3 BTEC National Diploma

### What is the Level 3 BTEC National Diploma in Media Production (Print-based Media)?

The BTEC National Diploma in Media Production (Print-based Media) will give you a more comprehensive understanding of the specialist skills and knowledge needed to help you begin a successful career in media production, with a focus on the print-based media sector. You will gain insight into the career opportunities available in the media industry, enabling you to make an informed choice regarding career progression or moving on to further study.

The course is designed to be adaptable to your abilities and career aspirations: it consists of five core units, two mandatory specialist units, plus your choice of further specialist units (totalling 1080 guided learning hours). The structure of the course allows you to focus on areas which will be most helpful to you, for example: working freelance in the media industries, producing print-based media or interview techniques for media production. Please note that the units studied may vary to meet local or learner needs.

### Where will this qualification take me?

#### Employment opportunities

With the international recognition of BTEC courses such as this, you can progress straight into employment. If successful there are a variety of potential careers that you can explore, all of which will benefit from your studies, for example: print production planner, advertising copywriter or internet/web professional.

#### Further vocational and academic qualifications

The BTEC National Diploma in Media Production (Print-based Media) has the equivalence of three GCE A Levels, and it is possible for you to progress further into higher education, as successful BTEC National qualifications give UCAS points for university applications.

## How long will it take me to complete this qualification?

The length of the course is dependant on the centre. Normally, it will take two academic years to complete but it can be studied for longer.

## What are the entry requirements?

The entry requirements for the Edexcel Level 3 BTEC National Diploma in Media Production (Print-based Media) are laid down by individual centres. Fundamentally you should have a broad education including, for example, a BTEC First in Media and/or four GCSEs (graded C or above) and, in addition, the interest and potential to succeed in achieving the qualification.

## How can I find out more?

Ask your careers teacher or adviser or your local school or college for more information or see the Edexcel website – [www.edexcel.org.uk/btec](http://www.edexcel.org.uk/btec)

## Contact us

[www.edexcel.org.uk/about/contact](http://www.edexcel.org.uk/about/contact)

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