

# Media Production (Print-based Media)

## Student Guide Level 3 BTEC National Certificate

### What is the Level 3 BTEC National Certificate in Media Production (Print-based Media)?

The qualification equips you with a wide range of technical skills and knowledge, focussed specifically on print-based media, which will help you begin working professionally in media production. You will gain insight into the career opportunities available in the media industry, enabling you to make an informed choice regarding career progression or moving on to further study.

The course is designed to be adaptable to your abilities and career aspirations: it consists of four core units, two mandatory specialist units, plus a choice of specialist units (which totals 720 guided learning hours). The structure of the course allows you to focus on areas which interest you the most, such as writing and editing copy, digital graphics for print or photography and photographic practice. Please note that the units studied may vary to meet local or learner needs.

### Where will this qualification take me?

#### Employment opportunities

With the international recognition of BTEC courses such as this, you can progress straight into employment. If successful there are a variety of potential careers that you can explore, all of which will benefit from your studies, for example: advertising copywriter, print finisher/bookbinder or print production planner.

#### Further vocational and academic qualifications

The BTEC National Certificate in Media Production (Print-based Media) has the equivalence of two GCE A Levels, and it is possible for you to progress further into higher education, as successful BTEC National qualifications give UCAS points for university applications.

## How long will it take me to complete this qualification?

The length of the course is dependant on the centre. Normally, it will take two academic years to complete but it can be studied for longer.

## What are the entry requirements?

The entry requirements for the Edexcel Level 3 BTEC National Certificate in Media Production (Print-based Media) are laid down by individual centres. Fundamentally you should have a broad education including, for example, a BTEC First in Media and/or four GCSEs (graded C or above) and, in addition, the interest and potential to succeed in achieving the qualification.

## How can I find out more?

Ask your careers teacher or adviser or your local school or college for more information or see the Edexcel website – [www.edexcel.org.uk/btec](http://www.edexcel.org.uk/btec)

## Contact us

[www.edexcel.org.uk/about/contact](http://www.edexcel.org.uk/about/contact)

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