



Business (Finance and eBusiness Strategy)

Student Guide Level 3 BTEC National Diploma

What is the Level 3 BTEC National Diploma in Business (Finance and eBusiness Strategy)?

This qualification equips you with a comprehensive understanding of the essential knowledge and skills needed to embark upon a successful business career, and provides learners with a focus on finance and eBusiness strategy. The BTEC National Diploma will introduce the broad range of occupational routes available to you in business and can help you progress to a more prominent position if already in employment, or move on to further study.

The course is designed to be adaptable to your abilities and career aspirations: it consists of four compulsory core units plus a choice of fourteen specialist units totalling 1080 guided learning hours.

The structure of the course allows you to focus on your interests, and the areas which you feel will benefit you most, such as understanding financial accounting, web design strategies or investigating international business. Please note that the units studied may vary to meet local or learner needs.

Where will this qualification take me?

Employment opportunities

With the international recognition of BTEC courses such as this, you can progress straight into employment. If successful there are a variety of potential careers that you can explore, all of which will benefit from your studies, for example: school bursar, investment administrator or estate agent.

Further vocational and academic qualifications

The BTEC National Diploma in Business (Finance and eBusiness Strategy) has the equivalence of three GCE A Levels, and it is possible for you to progress further into higher education, as successful BTEC National qualifications give UCAS points for university applications.

How long will it take me to complete this qualification?

The length of the course is dependant on the centre. Normally, it will take two academic years to complete but it can be studied for three years or more.

What are the entry requirements?

The entry requirements for the Edexcel Level 3 BTEC National Diploma in Business (Finance and eBusiness Strategy) are laid down by individual centres. Fundamentally you should have a broad education including, for example, a BTEC First in Business and/or four GCSEs (graded C or above) and, in addition, the interest and potential to succeed in achieving the qualification.

How can I find out more?

Ask your careers teacher or adviser or your local school or college for more information or see the Edexcel website – www.edexcel.org.uk/btec

Contact us

www.edexcel.org.uk/about/contact

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