

BTEC First Certificate and Diploma in Art and Design

Available from September 2006

advancing learning, changing lives

Firsts

Features

- ◆ QCA accredited NOF Level 2 work-related qualifications
- ◆ Mapped to QCA's guidelines on work-related learning at Key Stage 4: [more details](#)
- ◆ Available in schools for pre-16 learners and further education colleges for post-16 learners
- ◆ BTEC First Certificate equivalent to 2 GCSEs grades A*-C
- ◆ BTEC First Diploma equivalent to 4 GCSEs grades A*-C

Advantages

- ◆ Education and training for those who work or are intending to work in the art and design industry
- ◆ Will enable learners to start building the technical skills and knowledge relevant to a sector (or sectors) of the industry
- ◆ Motivates learners via applied learning and assessment
- ◆ BTEC qualifications are recognised by employers and education institutions
- ◆ Provides a good progression route to more advanced qualifications eg BTEC Nationals
- ◆ Esteem of working in a sector of choice

Benefits

- ◆ Publicly funded on DfES Section 96 and Section 97
- ◆ Listed on the DfES Achievement and Attainment Tables
- ◆ Allows flexible delivery for teachers
- ◆ Availability of detailed support material for new centres

Centres must have approval from Edexcel to offer these qualifications.

For information on how to get approval, please call Edexcel Customer Services on 0870 240 9800 or alternatively see the following link: <http://www.edexcel.org.uk/sfc/forms/approval/>

QAN Number: Certificate: 100/5734/1; Diploma: 100/5735/3

Current accreditation from: 1 September 2006 to 31 July 2009

Current certification end date: 31 July 2011

For accreditation information, please visit the National Database of Accredited Qualifications by clicking here: [Certificate](#) and [Diploma](#).

Structure

BTEC First Diploma in Art and Design	BTEC First Certificate in Art and Design
Four core units	Two core units
<ul style="list-style-type: none">• 2D and 3D Visual Communication• Contextual References in Art and Design• Explore and Develop Art and Design Ideas• Produce an Art and Design Outcome	<ul style="list-style-type: none">• 2D and 3D Visual Communication• Contextual References in Art and Design
Select two specialist units	Select one specialist unit
<ul style="list-style-type: none">• Working with Graphic Design Briefs• Working with Photography Briefs• Working with Fashion Design Briefs• Working with Textiles Briefs• Working with 3D Design Briefs• Working with Interactive Media Briefs• Working with Visual Arts Briefs• Working with 3D Design Crafts Briefs	<ul style="list-style-type: none">• Working with Graphic Design Briefs• Working with Photography Briefs• Working with Fashion Design Briefs• Working with Textiles Briefs• Working with 3D Design Briefs• Working with Interactive Media Briefs• Working with Visual Arts Briefs• Working with 3D Design Crafts Briefs

Unit Combinations

For the **BTEC First Certificate** the learner is required to complete both core units and one specialist unit from the list provided for a combined total of 180 guided learning hours (GLH) to complete the qualification.

For the **BTEC First Diploma** the learner is required to complete the four core units and two specialist units from the list provided for a combined total of 360 guided learning hours (GLH) to complete the qualification.

Specification and Guides

- Specification (BF017258)

These materials can be ordered from:

Edexcel Publications

Adamsway

Mansfield, Notts. NG18 4FN

Tel: 01623 467 467

Email: publications@linneydirect.com

An electronic version of the new specification is available on the Edexcel website. To access please see <http://www.edexcel.org.uk/quals/first/art/btec-fc-sep-2006/btec-fc-ad/>

DfES Achievement and Attainment Tables

For more information and to view these please [click here](#)

Student Progression

BTEC First Diplomas and Certificates offer direct progression on to BTEC National programmes. On completion of a BTEC National, students can progress to a BTEC Higher National or BTEC Foundation Degree programme.

A BTEC First also prepares students for employment in their chosen career.

Units

Core Units

Unit 1: 2D and 3D Visual Communication (60 GLH*)

The learner will be introduced to a wide range of 2D and 3D processes and techniques to encourage imaginative and creative design solutions.

Unit 2: Contextual References in Art and Design (60 GLH)

Aims to provide development of the skills needed to seek out, organise, select and record a wide variety of information and references that provide inspiration for originating ideas.

Unit 3: Explore and Develop Art and Design Ideas (60 GLH)

Learners will build on their experience of responding creatively to briefs gained in their chosen specialist units.

Unit 4: Produce an Art and Design Outcome (60 GLH)

Learners' will produce their final idea in response to the brief and communicate the main features of their Project Proposal effectively.

Specialist Units

Unit 5: Working With Graphic Design Briefs (60 GLH)

The aim of this unit is to enable learners to understand how to respond creatively to specialist graphic design briefs.

Unit 6: Working with Photography Briefs (60 GLH)

Learners will study the work of contemporary and historical photographers to explore, experiment with and understand how to use specialist photography materials and techniques relevant to their brief.

Unit 7: Working with Fashion Design Briefs (60 GLH)

The aim of this unit is to enable learners to understand how to successfully respond to fashion design briefs. They will develop these skills by exploring and experimenting with appropriate specialist materials, techniques and processes.

Unit 8: Working with Textiles Briefs (60 GLH)

Teaches learners to understand how to respond to specialist textiles briefs and find out how a professional textiles designer works.

Unit 9: Working with 3D Design Briefs (60 GLH)

Will enable learners to explore, experiment with and understand how to respond to 3D design briefs.

Unit 10: Working with Interactive Media Briefs (60 GLH)

Will encourage and motivate learners to explore their ideas creatively to produce original outcomes.

Unit 11: Working with Visual Arts Briefs (60 GLH)

Explores working to visual arts briefs. Learners will need to be able to research, explore and develop visual arts ideas from self-defined or given briefs.

Unit 12: Working With 3D Design Crafts Briefs (60 GLH)

This unit explores working in 3D design crafts. Learners will need to be able to research, explore and develop 3D design craft ideas from self-defined or given briefs.

*** GLH = guided learning hours**

A notional measure of the substance of a qualification. It includes an estimate of time that might be allocated to direct teaching, instruction and assessment, together with other structured learning time such as directed assignments or supported individual study. It excludes learner-initiated private study.

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Contact us

Edexcel
One90 High Holborn, London WC1V 7BH
Online enquiries: www.edexcel.org.uk/ask
Tel: 0870 240 9800
Fax: 020 7190 5700
www.edexcel.org.uk

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