

Draft - subject to accreditation and change

Paper Reference(s)

XXXX/XX

Edexcel GCSE

Leisure & Tourism

Unit 1: The Leisure & Tourism Industry

Sample Assessment Material

Time: 1 hour

Materials required for examination

Nil

Items included with question papers

Nil

Instructions to Candidates

In the boxes above, write your centre number, candidate number, your surname, initials and signature.

Check that you have the correct question paper.

Answer **ALL** the questions. Write your answers in the spaces provided in this question paper.

Indicate which answer to the question you are answering by marking the box ([**X**]).

If you change your mind, put a line through the box ([~~**X**~~]) and then indicate your new answer with a cross ([**X**]).

Information for Candidates

The marks for individual questions and the parts of questions are shown in round brackets: e.g. (2).

There are 09 questions in this question paper. The total mark for this paper is 50.

There are 10 pages in this question paper. Any blank pages are indicated.

Advice to Candidates

Quality of written communication will be taken into account in the marking of your responses to Question 7(b). This question is indicated with an asterisk. Quality of written communication includes clarity of expression, the structure and presentation of ideas and grammar, punctuation and spelling.

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Answer ALL questions.

For each question (Q1 to Q5), choose an answer A, B, C or D and put a cross in the box.

Mark only one answer for each question [X] . If you change your mind about an answer, put a cross through the box [~~X~~] and then indicate your new answer with a cross [X] .

1. Which of the following is a key component of the **leisure** industry?
 - A Tourist Information
 - B Countryside Recreation
 - C Travel Agents
 - D Transportation

(1)

2. Which of the following is a key product/service offered by Travel Agents?
 - A Conference facilities
 - B Thrilling Rides
 - C Package Holidays
 - D Guided walks

(1)

3. Which of the following is the **most** important factor for a family with two children aged 3 and 5 when choosing a holiday resort in Spain?
 - A A 4 star hotel with a health club, gym, sauna and jacuzzi
 - B A safe, sandy beach
 - C A wide choice of nightlife
 - D Temperatures of over 30° C

(1)

4. Which of the following would be **most** important to a ride attendant at a theme park?

- A Safety of guests on the rides
- B Hygiene of the food outlets
- C Disabled parking spaces
- D Cheap admission prices

(1)

5. Which one of the following is the **most** important duty of a pool lifeguard?

- A Observing swimmers' behaviour
- B Monitoring the slide
- C Security in the changing areas
- D Organising pool games

(1)

(Total 5 marks)

6. (a) Give **two** examples of *home-based leisure* activities.

1.....

2.....

(2)

(b) *Tour operators* is one key component of the tourism industry.

Describe the role of a tour operator.

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(2)

Read the following information on 'All Seasons Leisure Centre' before answering 6(c).

All Seasons Leisure Centre

All Seasons Leisure Centre offers a 25m six lane indoor swimming pool. The main pool caters for public swimming throughout the week as well as junior swimming lessons for children above the age of 4 years.

The pool provides specialised swim sessions such as Lane Swimming, Aqua Aerobics, Adults only swimming, Ladies only swimming and Weekend Fun sessions for children with the pool slide and large inflatables.

The main pool caters for weekend birthday parties for children between the age of 8 and 13 years old. Birthday parties include a large pool inflatable, floats and a lifeguard.

All Seasons Leisure Centre also has an indoor learner pool, which is ideal for parents and toddlers. It offers specialised parent and toddler swim sessions and pre-school age swimming lessons. The learner pool also offers weekend birthday parties for children under 8 with floats, balls and food included in a package.

Adapted from the website www.clschorley.co.uk

(c) (i) Identify **two** products/services available at the pools.

1.....

2.....

(2)

(ii) Evaluate the **range** of products/services available.

You should consider positive **and** negative aspects in your answer.

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(4)

(d) (i) What is meant by the term *outbound* holiday?

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(1)

(ii) Give an example of an *outbound* holiday.

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(1)

(iii) Describe an example of a *short break* holiday.

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(2)

(Total 14 marks)

Read the following extract before answering 7(c).

PGL Summer Camps and Adventure Holidays

Looking for something different to do in the school holidays?

Well, you are going to love PGL! You'll never be bored with us, because at our adventure centres there is so much to choose from. And best of all you get to escape your parents and make fantastic new friends who are all into the same things as you!

From archery to film-making, pony trekking to motor-biking, we cram every day with as much fun as we can – all over the UK and even in France. It's up to you – you choose the holiday that suits you, whether that is doing your favourite activity or having a go at something completely new. Come on your own or with friends, you'll have a brilliant time.

What to expect at PGL

All our centres are awesome places with tons of open space, rivers, lakes, woods - so much to explore. Depending on which centre you choose, you will be staying in old manor houses, log cabins, or even camping under the stars. But this is just where the adventure begins. Your day will start with breakfast with your new friends before heading off for an action packed day of activities. The fun doesn't stop when the sun goes down, as we make sure that there is loads of evening entertainment planned for every age group, from discos to games to bowling.

Check out the new DVD – watch it online. Read what other PGL kids say about us on the website, and join our e-pals scheme before you go to chat with others who will be on the same holiday as you.

Adapted from the website www.pgl.co.uk

- (c) Media influence is another external factor. PGL uses the media to promote its holidays to children aged 7 – 17.

Evaluate the effectiveness of the above extract in influencing young people to go on one of their holidays.

You should consider both positive and negative aspects in your answer.

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(4)

(Total 12 Marks)

8. (a) State **two** important things that a customer will be covered for on a holiday insurance policy.

1.....

2.....

(2)

(b) Identify **two** measures taken at football matches to ensure the safety of visiting supporters.

1.....

2.....

(2)

(c) Assess the effectiveness of security checks currently in place at airports to ensure the **safety** of passengers.

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(4)

(Total 8 marks)

9. (a) Describe **two** duties of an air cabin crew member.

1.....
..... (2)

2.....
..... (2)

Read the following *Ryanair* advert before answering 9(b).

Live the high life!

Ryanair – CABIN CREW CAREERS

Are you bored of nine to five? Want something different? Want a career that will get you places? How about a job that gives you wings?

We are currently recruiting for exciting cabin crew positions to work on Ryanair aircraft.

Requirements

You need to be:

- Experienced in dealing with the public in a selling role
- Physically fit
- Hard working, flexible and willing to work shifts
- Over 18 years old
- Over 5ft 2in (1.57m) in height with weight in proportion
- Have normal vision (contact lenses acceptable)
- Able to swim well
- Have a valid EU passport
- Fluent in both spoken and written English
- Live within one hour of a Ryanair base
- Friendly and outgoing with a lively personality.

Adapted from the website www.ryanair.com

(b) (i) Using the Ryanair advert, identify **three** key skills and/or qualities needed by an air cabin crew member.

1.....
2.....
3..... (3)

(ii) Explain why the skills and/or qualities you have identified are important for the role of an air cabin crew member with Ryanair.

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(4)

(Total 11 marks)

TOTAL FOR PAPER: 50 MARKS

end of paper